

<b>Award Category</b>	Innovation
<b>Company Name</b>	
<b>Project Name</b>	

Have you introduced new measures to become a more dynamic business? Have you implemented a new technique, product or an innovative approach?

When recognising and rewarding innovation, judges will look at the 'innovative activity', how it has been used and put into practice, how it has been developed and the positive effect it has had on a business' overall performance. Judges will consider:

- How you implemented this innovative research, planning, design or operations management
- The cost-savings or benefits delivered to your business and industry
- The impact of this activity
- The complexity of the problem or situation addressed.

Outline and describe your entry fully, telling us how it meets the requirements of this category.

Add supporting videos, photos, testimonials and relevant documentation to support and showcase your entry in the best possible light!

You can add it to this editable form or send it in on a word document – and **remember**, you can submit more than one entry and enter more than one category.

FREE to enter and open to PCA Members Only.

Deadline for submissions is 11.59pm on Friday 25 April 2025.

The judges will award scores based on the following criteria:

- Inventiveness (up to 15 marks): Is the project/ innovation original? What is new or different?
- Practicality (up to 10 marks): Was the project/innovation well planned/researched prior to work commencing? How realistic is the idea? Does it have the potential to be delivered further?
- **Drivers** (up to 10 marks): What were the key drivers? What issues had to be overcome, i.e. was this for an historical/unusual building?
- Impact (up to 10 marks): Were any significant technical problems overcome? Was the resolution suitable/well considered?
- **Diffusion/Spread and Adoption** *(up to 5 marks):* If there is a unique approach, is there potential/ appeal for this to be adopted by other companies/ developed further?



Enter your text here (maximum 1,000 words)	



Please attach a copy of your logo and a team photo.